

Universal design, or UD, is a design framework that recognizes the diversity of (in engineering lingo) "human performance characteristics," so spaces can be used by a range of individuals, regardless of age or ability.

An impediment to the broad adoption of UD features in housing has been the lack of understanding about what UD is — and isn't.

Many consumers, including older adults, see custom accessibility features (e.g., ramps) as unappealing. But a home aligned with UD principles can help prevent a later need for pricey, specialized, often unattractive modifications by using designs, building techniques and fixtures that are stylish, functional, flexible and attainable.

## Keep in mind:

A universally designed, age-friendly home is not the same as one that's outfitted with equipment (such as a motorized lift) for specific medical, disability or mobility needs.

For a home to be marketable to an array of buyers or renters, it has to appeal to people who don't yet have a need or interest in an age-friendly home.

With universal design, spaces and features are useful and stylish. Without being told, few would see the home and think it had been designed based on a resident's age or condition.

Housing that is attractively designed for people of all ages and abilities is useful for, well, people of all ages and abilities.

A housing design competition can help dispel the stereotypes about age-friendly housing. Over time, that can lead to the availability of more UD-inspired new and remodeled homes of different sizes and price points.